



The Voice of Virtual Worlds

Never Die
While Typing Again!



Vivox provides online games, virtual worlds and other online communities with integrated, high quality voice chat that is easy to use and manage, delivered as a scalable managed service. Today, Vivox is bringing voice to customers with millions of subscribers in over 180 countries.

Vivox voice enables online game and virtual world developers to create an immersive experience that reflects the individuality of their online community, taking into account the genre, game design, user interface, social structure and brand identity. Vivox voice service, unlike third party applications used by individual user groups today, is tightly integrated into the world, making real-time communication simple and scalable - whether the online world supports thousands or millions of users. With Vivox, developers will add powerful new communication capabilities that generate incremental revenue and strengthen community and brand.

- ◆ Create an immersive experience that embraces users
- ◆ Capitalize on a scalable managed service, flexible infrastructure and enhanced management tools
- ◆ Foster loyalty and community commitment
- ◆ Attract, retain and recover users with extended features and strengthened brand identity

Integrated Voice Communications

Tailored voice solutions that fit unique virtual worlds

Vivox provides the Precision Studio™ SDK that allows developers to seamlessly integrate the power of real-time voice into online worlds. Vivox works side-by-side with the development team to ensure that communications match the tactical and social structure of the world, making communication among players an intrinsic element of the experience.

Simple, secure and scalable real-time voice

The Vivox infrastructure supports even the largest MMOGs and virtual worlds with customized solutions that can support up to 4,000 individuals on a single conference channel. With its refined and proven network, dynamic infrastructure and on-demand resource allocation, Vivox delivers a massively scalable solution so that virtual worlds and online games can expand their communications networks without concern of failure.

Dedicated infrastructure, service and support

Vivox has the expertise in communications and the passion for online games and virtual worlds to ensure that voices are heard and that online communities prosper. The Vivox Managed Service allows online world developers to speed integrated communication solutions to market and mitigate risk. No other online voice communication solution offers the deep expertise, scalable infrastructure and managed support needed for the job than Vivox.

Attract, retain and recover subscribers

By offering players integrated voice from Vivox, developers will open new revenue opportunities and strengthen their position in the industry. Vivox works with each title to customize the solution to meet the needs of their subscribers and business and provides innovative functionality and flexible business models to maximize ROI.



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Voice

- ◆ Person-to-person
- ◆ Multi-party
 - Dynamic and persistent channels Access
 - Control Lists (ACL)
 - Password protected channels
- ◆ Moderator controls
 - Invite/Kick/Ban/Mute participants
- ◆ Open microphone / Push to Talk (PTT) / Proximity based
- ◆ In-game to out-of-game PSTN calling
- ◆ Centralized vs. P2P

IM and SMS

- ◆ Person-to-person chat
- ◆ Public IM interoperability (MSN, AIM, Yahoo)
- ◆ In-game to out-of-game SMS

Presence & Status

- ◆ Speaking indicators
- ◆ Roster lists
- ◆ Alerts

Premium Features

- ◆ Voice fonts
- ◆ Voice recording
- ◆ Voicemail
- ◆ Positional audio
- ◆ Advertising support services

Managed Service

- ◆ Fully supported geo-diverse datacenters
- ◆ 24x7 operational support
- ◆ Dynamic provisioning and redundancy
- ◆ Operational expertise

Monitoring & Management

- ◆ Professional operations team
- ◆ Web-based administration portal
- ◆ Usage reporting
- ◆ Provisioning tools

Development & Integration

- ◆ Fully integrated client option
- ◆ Vivox Connector out-of-game client option
- ◆ SDK for seamless integration
- ◆ Multiple integration methods supported - http/https, XML, C/C++, Python
- ◆ Sample applications
- ◆ Developer documentation including design guide, programmers guide and API reference
- ◆ Dedicated project manager and developer support
- ◆ Windows and Mac compatible