

## Web Voice

The energy of voice chat  
with the power of the Vivox Network





**Vivox Web Voice** brings the energy of voice chat and the power of the Vivox Network to web-based games and communities simply and reliably. Developers can easily access all the features, scale, reach and stability of the Vivox Network with little impact on resources. Vivox makes integrating voice chat simple and profitable. Game developers insert basic code and can have a full-scale, secure voice chat solution up and running within hours.

Adding Vivox voice services to the Web creates a number of opportunities for developers to accelerate voice implementations, enhance the community experience and recruit new players.

As a stand-alone solution or interoperable with other platforms – no matter where players are communicating, they have instant communications with all of the robust management and control tools that the integrated Vivox SDK is known for:

#### **Instant Connections**

Players can quickly create a private channel and instantly grab the rest of the group. No one misses any of the action and the group stays seamlessly connected.

#### **Channels & Management Tools**

Users have the manageability and security of designated channels mapped to game social structures or other specific player groups. Players also have management functionality such as access control lists (ACLs) and moderation tools – kick/ban/mute.

#### **Large-Scale Groups and Events**

Players can participate in hosted events like forum discussions, help lines, live dev blogs and pick-up chats on the Vivox Network which has supported live events with over 6,000 players in a single channel.

#### **Easy Deployment**

Vivox Web Voice is specifically designed to be a quick and easy integration for developers. Because it is a web based solution, it is designed around standards. Game developers can integrate and deploy within hours with little to no strain on internal resources.

#### **Interoperability**

Vivox Web Voice effortlessly connects your community across multiple platforms. Voice interoperability allows players to chat

with friends no matter where they are – PC, MAC, browser, console, mobile phone and SMS – with no degradation in quality or functionality across platforms.

#### **Phased Voice Chat Integration**

Vivox easily supports an iterative approach to integration. This allows developers to get started quickly, with minimal resource investment, and add functionality over time as the community embraces the technology and resources become available.

#### **Customizable Experience**

Vivox Web Voice is fully customizable to match the look and feel of your online property and meet the needs of the community that it serves. Vivox provides style sheets, widgets in jQuery and personal support to ensure a unique and reliable communications experience.

#### **Virtual Goods**

Virtual goods and services such as voice fonts – where players can morph their voice to match their avatar (i.e. orc, elf, space helmet, etc.), dial-in phone numbers and SMS capabilities make the game even more dynamic. Virtual goods bring more elements of customization that players look for and additional revenue to developers.

### **Benefits of Vivox Web Voice**

Deploy voice chat quickly and easily

Draw new players in and keep current players engaged

Retain your players in your title and not lose them to fragmented 3rd party applications

Create new communication avenues with the community through audio events

Grow revenue through audio advertising and the sale of voice-based virtual goods

## Player Experience *Simple & Intuitive*

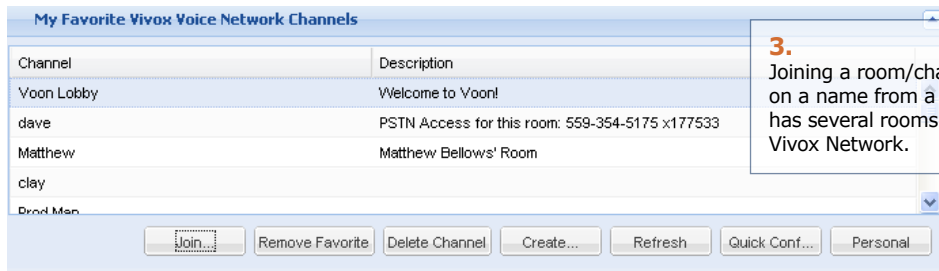
The player experience will flow something like this...

### Install the Toolbar

1. Players will find basic information and instruction for using voice chat on the website. Vivox provides the basic code and/or links for players to download and install the Web Voice plug-in.



2. Once installed, you can login, test and set audio levels and start using voice chat immediately.

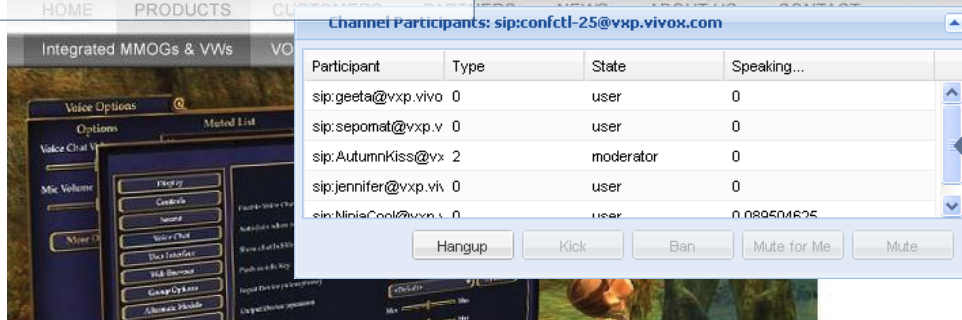


Channel	Description
Voon Lobby	Welcome to Voon!
dave	PSTN Access for this room: 559-354-5175 x177533
Matthew	Matthew Bellows' Room
clay	
Prod Man	

3. Joining a room/channel is as easy as clicking on a name from a list. In this example the user has several rooms added to his favorites on the Vivox Network.



4. Once in a room/channel, you can view other participants, adjust an individual's volume, mute a user and view who is speaking all via the roster list. The roster list is a separate, floating, resizable window making it easily accessible from a website or while in a game session.



Participant	Type	State	Speaking...
sip:geeta@vxp.vivo	0	user	0
sip:sepatat@vxp.v	0	user	0
sip:AutumnKiss@vx	2	moderator	0
sip:jennifer@vxp.viv	0	user	0
sip:NinjaCool@vxp.v	0	user	0.089504625

Floating roster list can be resized and repositioned. It also provides easy access to customizing the audio experience through individual volume controls

Vivox Web Voice presently supports Windows Vista & Win XP – Internet Explorer® 6,7,8 & Firefox® 3 | Mac OSX 10.5 – Firefox® 3

For more information on how Vivox Web Voice can advance your community and to schedule a demo contact Vivox at:

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